# **CURL 2021 Fall Exhibition Submission Guide**

### **Submission Requirements**

- 1. Submissions are due to CURL by 11:59PM on Wednesday, November 17, 2021.
- 2. Please ensure your content fits the requirements set out by Instagram.
  - a. Length: 2200 characters (not words) max.
  - b. **Image and Video Ratio/Size/file formats:** <u>See this guide.</u> Images with the wrong ratio will be cropped by Instagram.
  - c. Number of Images: Max 10. If your submission contains multiple images, ALL of those images **MUST BE THE SAME SIZE**. If they are different sizes, Instagram will crop all images to the size of the first image, possibly cutting off your valuable content.
  - d. Video File: .mp4, maximum length of 10 minutes
- 3. We request that all students try to create accessible content. Please include image descriptions and subtitles, use high light/dark contrast, etc. Learn more about accessible posts at our website!

### **Submission Instructions**

#### 1. Create the submission file.

Fill out the template on page 2 and compile the template (.doc, .docx, or .rtf) **and** media files (.jpg, .png, .gif images or .mp4 videos) files into a single <u>.zip file (see instructions here)</u>.

- a. If you are submitting as part of a class, name the file YourName\_CourseCode.zip, e.g.: JohnSmith\_HIST1234G.zip. If you are submitting independently, name the file YourName.zip.
- b. If your submission contains images, ensure their file names are numbered in order.
- c. Do NOT embed images in your written document; simply include them in the .zip file.

#### 2. Submit your work.

- a. Independent participants: Upload your .zip file to our public <u>2021 Fall Exhibition</u> <u>OneDrive</u> by 11:59PM on Wednesday, November 17. Use the folder labeled "Independent Participants."
- b. Students from a participating class: Send your files to your professor for review first. Your professor may have set a due date that is earlier than November 17. After reviewing your file, they will upload the .zip to the <u>2021 Fall Exhibition OneDrive</u> using the folder labeled with your course name, or they will ask you to do so.
- 3. Notify CURL. As soon as your work (if you are an independent participant) or your class's work (if you are a professor) has been uploaded, please send us an email at <u>curl@uwo.ca</u> to let us know. The sooner we have access to it, the easier it is for us to plan the conference <sup>(i)</sup>

## **Submission Template**

Please do not embed your images in this Word document. Simply include them in the .zip file.

- 1. Participant name(s) and email address(es):
- 2. Written Content: Your Instagram post caption, 2200 characters max.
- **3.** Low-Vision Accessibility Features: These ensure people with vision struggles or who use screen reading software can read and learn from your post.
  - **a** For each **photograph** you have included in your .zip file, please provide a short image description. <u>If your image contains text information, write the text out.</u>

*Example: "A photo of a desk with a laptop on it. To the right of the laptop is a closed, Huron-branded notebook with 'My Research Process' written on the front."* 

**b** For each **Powerpoint-style image or infographic** you have included in your .zip file, please type the text here and describe any important visual elements.

Example: "My Results: A dual axis graph illustrates the following results. 75% of the students using study method 1 remembered what they learned two weeks later. The average boredom rating was 1/5. 60% of the students using study method 2 remembered what they learned two weeks later..." etc.

Thanks for submitting! We can't wait to see your work ©



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