

CURL 2020 Fall Exhibition Submission Guide

Submission Requirements

1. Submissions are due by **midnight on Friday, November 20, 2020**.
2. Please ensure your content fits the requirements set out by Instagram and Twitter.

Word Count:

Twitter: 280 characters per tweet (you can send us multiple tweets)

Instagram: 2,200 characters per post

Image Sizes:

[See this guide.](#)

Number of Images:

Twitter: 4

Instagram: 10 (**All images in a multi-image Instagram post MUST be square.**)

Video Size and Quality:

[Instagram](#), [Twitter](#)

3. We request that all students try to create accessible content. Please consider sending image descriptions, including subtitles, creating your media with high light/dark contrast, etc. Learn more about how to create accessible work [at our website!](#)

Submission Instructions

1. Compile your written (.doc, .docx, or .rtf) **and** media (.jpg, .png, .gif images or .mp4 videos) files into a single [.zip file](#). Create separate .zip files for multiple submissions.
 - a. Ensure your written portion uses the submission template on the next section of this document.
 - b. If your submission is required by a course, your .zip filename should include your full name, your professor's name, and the class code your submission is associated with, separated by underscores, **e.g: SharonJohnston_ThomasPeace_ENG1234F.zip**.

If your submission is independent, your filename should simply be your first and last name, **e.g: FernandoValdez.zip**.
2. Upload your .zip file to our [public 2020 Fall Exhibition OneDrive](#).
3. As soon as you have submitted your work, please send us an email at curl@uwo.ca to let us know. The sooner we have access to it, the easier it is for us to plan the conference 😊

Submission Template

1. Name(s):

2. Which social media network is this submission for? (Instagram/Twitter/Both)

3. Content:

Include your written content here. If your submission includes multiple tweets, clearly separate each tweet using numbers.

Please proofread your content before you send it. Note that we may slightly edit your content for clarity, spelling, word count, etc.

4. Image Descriptions:

For each **image** you have included in your .zip file, please provide a short alt tag/image description. Example: “A photo of a desk with a laptop on it. To the right of the laptop is a closed, Huron-branded notebook with ‘My Research Process’ written on the front.””

Thanks for submitting! We can't wait to see your work 😊